

MUSIC IN THE GARDENS



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We invite you to join us in 2017, as a sponsor of our free summer concert series 'Music in the Gardens'. Music in the Gardens is a high quality concert series which features professional local bands. There are two series' as part of this program:

Jazz, Blues & Big Bands - Sunday Concert Series
A Medley of Music - Wednesday Concert Series

EVENT AT A GLANCE

When: Jazz, Blues & Big Bands – July 2 to August 27, 2017

A Medley of Music – July 5 to August 30, 2017

Time: 7:00 – 8:00 p.m.

Where: Lions Civic Gardens

AUDIENCE

Kingston locals aged 55+, families with young kids looking for free activities.



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NEW THIS YEAR

In 2017 we hope to dedicate at least **two** of our Wednesday night concert series' to children's music performers. Given our current audience already attracts many young families with children we anticipate this addition to the series will be well received.



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SPONSORSHIP OPPORTUNITIES

Sponsor a concert series:

- **\$3000 per series** (Wednesday or Sunday night)
- Opportunity to sponsor a 9 concert series

Sponsor one concert

- **\$250 per concert** (based on union price agreements)

Sponsor a specific band

- If there is a specific band you would like to sponsor please let us know!

SPONSORSHIP BENEFITS

- Logo and sponsorship recognition on all marketing collateral including on-site signage, website (no logo), social media and printed material.
- Opportunity to introduce the band and meet the band after the show!
- Strategically distributed marketing collateral targeting our core demographics.



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THANK YOU!

This concert series is organized through the continued partnership between the City of Kingston and the Kingston Musicians Union but it would not be possible without the generous contribution of our community sponsors. Please contact us if you have any questions about the series or the marketing of the program.

We are happy to customize any sponsorship opportunities should you be interested in participating in ways other than what is detailed in this package.

Sincerely,

Stephanie Grimes
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